

Yusra Fazal

Digital Marketing Trainee | BS Computer Science Student

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Profile

Computer Science student currently developing digital marketing skills through coursework, self-study and practice projects. Focused on SEO, keyword research, content strategy and market research. Looking for a trainee or internship role.

Education

- **BS Computer Science - DHA Suffa University, Karachi (currently pursuing)**

Coursework: programming fundamentals, OOP, data structures, databases.

Skills (learning / developing)

- **Digital Marketing: SEO, Keyword Research, Content Strategy, Social Media**

Marketing, Market Research, Competitor Research, AI Marketing Tools, Canva, SEMrush

- **Technical: C++, Java, HTML/CSS, SQL, OOP, Data Structures**

Projects

- **Maid Connect - Digital Marketing / Business Idea**

Platform concept connecting customers with trustworthy domestic workers. Market research, keyword research, SWOT analysis and AI tools. Role: presenting the solution and explaining how it connects customers and domestic workers.

- **Online Queue System - Java / OOP**

Token-based queue management program using object-oriented class design.

- **Tic-Tac-Toe - C++**

Console two-player game with input validation and win/draw detection.

- **Personal Static Website - HTML / CSS**

Multi-section static site built to practise layout, spacing and responsive basics.

Certifications & Activities

- **CIT Certification**

- **Hour of Code - Participation**

- **Hash Code - Participation**

- **Spectrum 26 - Participation**